



COLORPLAST

*For a smarter world*

# VISION

To digitize the market for Payments, ID, Loyalty & Gifting, Telecommunications and Transit applications and to provide a seamless user experience while adding security and continuity to our products and services.

# MISSION

To be the business leader in the creation, innovation and production of digital products and services which are environmentally safe and provide superior experience for our customers worldwide.

# CORE VALUES

## 01 INTEGRITY

Integrity is focal in all the actions that we undertake at Colorplast. Strict compliance to applicable laws and regulations is ensured.

## 02 INNOVATION

The young dedicated team at Colorplast is constantly innovating processes to maximize Benefits for our customers and stake-holders.

## 03 TEAM WORK

Members of the young team of Colorplast are provided ample opportunities to ensure Individual and collective goals are seamlessly achieved. There is an emphasis on rewarding achievements in a fair environment.

## 04 QUALITY

Colorplast aims to excel in Design, Manufacturing, Personalization and Supply of Security Plastic Cards, Tags, Smart Cards, and Inlays assembly to indigenously fulfill the requirement of the smart card industry with world class products, services and solutions.

# About Colorplast



Colorplast has two manufacturing facilities located in Noida in the National Capital Region(NCR) encompassing a total span of 4100 sqm. The total number of personnel working at Colorplast is around 200 people. This number includes both technical and support staff. There is a conscious effort to ensure gender equality.



**Sales and Marketing** - The Colorplast sales team is structured with a dedicated account team to service individual customers. All feedback received from customers is internally shared on a real-time basis by the sales team members with the concerned personnel of the support team. It is the endeavour of every member of the sales team to ensure complete customer satisfaction. There is a system in place to get customer feedback on all attributes.



**New Product Development** - At New Product Development, in Colorplast, there is innovation and invention of the highest level. The process ideals are followed religiously for New Product Strategy, Ideation, Concept Testing, Business Analysis, Product development and Commercialization of new products. Colorplast is among the leaders in idea conversion to market accepted products and services. With new product launches for each vertical such as e-Passport for Identification, e-SIM for Telecom, Fastag for Transit and Durable graphics for Banking Personalization, the market has witnessed the onset of better printing techniques and quality end-products. It is with this positive attitude and belief in own capabilities that Colorplast is able to register year-on-year growth in each of its business verticals.



**Pre-Press** - At Pre-Press, in Colorplast, we have technically qualified personnel who are equipped with contemporary tools. Every member of the Pre-press team has professional experience ranging between 15-20 years. The strong interface that Pre-Press has with the production and marketing teams ensures compression of delivery timelines with a clear focus on development of new designs and enhancing existing design outputs.



**Production** - The manufacturing facilities of Colorplast have state-of-the-art machines for Offset printing, Screen printing and Lamination, etc. Colorplast continuously invests capital to upgrade its machines and tools thereby ensuring efficiencies and enhancement of the product quality. The manufacturing team is adequately skilled in producing all kinds of smart-cards and other customizable products.



**Quality** - Colorplast has developed an in-house Quality Manual wherein procedures to meet the 6S requirements are detailed to ensure that the input raw materials and the final products cater to the customers expectations. The quality lab at Colorplast has state-of-the-art instruments for performing product quality tests.





## Board Of Directors



**Rajesh Batra**  
Chairman & Chief Executive Officer

Mr. Rajesh Batra commenced his career in the Offset Printing Industry. Equipped with an entrepreneurial spirit and a far-sighted vision, he was able to foresee the boom of print media in the early stages of his career. The decline of printing in the early 2000 with the advent of the digital medium saw the diversification from paper printing into plastic cards. Colorplast Systems Pvt. Ltd. was born during this period. In his capacity as Chairman & CEO, he delivers an uncompromising message to his team to deliver excellence on product quality and delivery.



**Ayush Batra**  
Executive Director

Ayush has completed his education from the University of London with a business management degree and a Post Graduate Degree from IE Business School with specialization in Digital Business. As Executive Director who looks after the Business Development domain, he was involved in the strategic acquisition of customers. Ayush works closely with the team to establish contracts that yield most value to Colorplast and which are in line with the strategic initiatives taken by the management as part of the growth strategy.



**Aseem Batra**  
Executive Director

Aseem has completed his education from Nottingham University with a degree in business management and a post graduate degree from the London School of Economics and Political Science with a specialization in Management Information Systems. As Executive Director, Aseem has gained priceless experience and training in all functional objectives of the company and is responsible for establishing company growth strategy, customer relationship management, manufacturing systems, new product development, and human resource management.



Verticals

# *for A* **SMARTER WORLD**



PAYMENT & TRANSIT



IDENTITY MANAGED SERVICES (IMS)



LOYALTY & E-GIFT



CONNECTIVITY



# PAYMENT & TRANSIT

## Cards & Solutions

[info@colorplast.in](mailto:info@colorplast.in) | [www.colorplast.in](http://www.colorplast.in) | +91 120 409 1000



# PAYMENT & TRANSIT

**Astra** by Colorplast addresses the requirements by Financial Institutions/ Programs in the Payments business. Colorplast is a Mastercard, Visa & RuPay (NPCI) certified manufacturer and Services Provider of Cards & Payment Solutions. The **Astra** offerings include a complete range of payment card products and solutions from Contact (EMV), Contactless (Tap & Pay) and Dual Interface all integrated and serviced from Design to Delivery

Dual Interface National Common Mobility Card



**IN MOTION** is the Smart City Initiative under which Colorplast offers smart products and solutions for the Transit sector. The latest **IN MOTION** service offering is a National Common Mobility Card (NCMC) - an interoperable card with payments functionality (EMV/DI) and in-built Transport application for Metro/Bus and to enable seamless Mobility



Metro/Bus Card





Dual Interface Metal Card



### ASTRA 'METAL' CARD

'METAL' card series add value to the customer by replacing standard plastic material with stainless steel, titanium, or scandium metals.

Contact Touch Card



### ASTRA 'TOUCH' CARD (BIOMETRIC FINGERPRINT CARD)

'TOUCH' card is an innovative offering which adds value and security to the customer. A biometric fingerprint scanner is placed on the card surface adds as a Second Factor Authentication to verify transactions.

Personalization and Fulfillment Automation



### ASTRA 'SERVICES'

Services include card design, personalization, secure data management, card fulfillment, secure storage and collateral printing.



# IDENTITY MANAGED SERVICES (IMS)

Cards & Secure Document Solutions (KRYPT)  
System Integration

**KRYPT** includes the smart offerings from **COLORPLAST** in the IDENTITY MANAGED SERVICES Business.

**COLORPLAST** is one of the leading companies in India to offer PVC, Composite, Poly Carbonate smart cards for identity products.

Over the years, **COLORPLAST** has helped governments in their initiatives to empower millions of citizens by manufacturing and supplying intricately designed Driving Licenses, Vehicle Registrations, National Identification Cards and Election Cards.

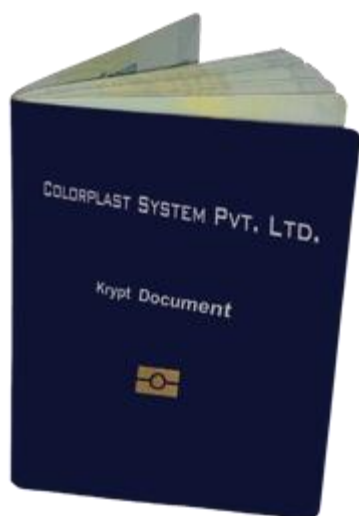
### KRYPT ID CARD



Colorplast presents the Krypt ID Card for Driving License, Vehicle Registration, National Identification & Election Cards. Cards are loaded with security printing features ranging from Invisible UV, Guilloche Printing, Rainbow Printing, OVI, Photo printing, Laser Marking, MLI/CLI to security materials and processes like Poly Carbonate, Clear Window, Chip IC Module with KMS, DOVID Hologram & other features.

Security printing and materials make the Krypt Card extremely challenging to replicate and provide enhanced durability on the field for long term applications.

### KRYPT PASSPORT



Colorplast presents the KRYPT Passport. This is a specially printed Passport made from highly durable materials and polymers.

The document has a secure data page carrying the biometric info of the document holder in an embedded contactless IC module. The pages have secure materials with secure printing. The document strives to bring security to a highly durable application.



# KRYPT- SECURE CERTIFICATE

Krypt includes the smart offerings from **COLORPLAST** in the identity domain.

**COLORPLAST** is one of the leading companies in India to offer PVC, Composite, Poly Carbonate smart cards for identity products.

Over the years, **COLORPLAST** has helped governments in their initiatives to empower millions of citizens by manufacturing and supplying intricately designed Driving Licenses, Vehicle Registrations, National Identification Cards and Election Cards.

## KRYPT CERTIFICATE

Kharsa Number	Size	Co-ordinates	Place	Date	Purchase / Sale Registrar
1 123-123	1000 Sq. Ft.	27.XXXX North, 85.XXXX East	Noida	1 Oct - 17	Purchase GB
2					
3					
4					
5					

The Krypt Smart certificate is a secure e-Certificate with the latest NFC technology for better security and prevent unauthorized replication. It includes a chip embedded into the certificate to add value to the customers. Different types of specialized synthetic/paper materials and printing techniques like Micro-Text, Guilloche Pattern, Biometric Identification, Rainbow printing and other features add security and durability.

The Krypt certificate has varied applications within the Identification, Educational and corporate sectors from beneficiary identity management to University Marksheets/Certificates and provides as a secure form factor for maintaining records both from a physical & digital perspective.





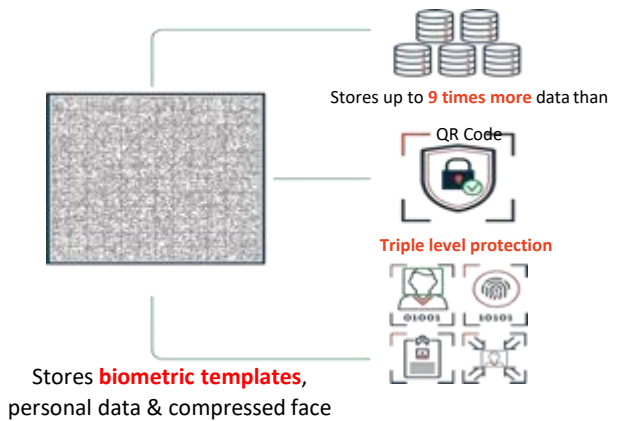
# KRYPT- Digital ID & Authentication Platform

Colorplast offers a digital authentication platform that can be easily downloaded on an Android/NFC phone.

Data stored during enrolment is saved as a code at a predefined location, which can be on the users mobile or can be in printed form.

Using the Digital Authentication Platform, the code can be read.

All information along with the photo get displayed on the screen that can be used for authenticating the holder



## STEP 1 :

Scan the Code



## STEP 2 :

Verify the image and the data

## Enrolment Screens

### New User/ Requester:

#### Data Entry

- Form
- Proof of Residence,
- Vital Details
- Age, Gender, etc.
- Any custom fields

#### Capture

- Live Photograph/ Lively detection
- Fingerprints (All fingers/both hands)



## Verification to grant access to intended service

VERIFY ID CODE



ENCRYPTED CODE



VERIFY DETAILS



USER VERIFICATION



# LOYALTY & E-GIFT

Products, Solutions & Services



# LOYALTY & E-GIFT



## Gracias™ 'Card'

Colorplast™ presents Gracias 'Card'. Gracias 'Card' in plastic or paper substrate with value-added printing features. Used for building brand recognition and loyalty with the customer.

## Gracias™ 'M6' Gift Card

Colorplast™ presents Gracias 'M6' Gift Card for application of gifting and helping retail outlets to convert their loyalty points into a gifting item.

Gracias 'M6' Gift card in a unique and appealing packaging for gifting purpose. Secure scratch off label to add security to the product.



## Gracias™ 'Secure Wrap'

Colorplast™ presents Gracias 'Secure Wrap'. Gracias Open/Closed loop card in plastic or paper substrate with value-added printing features in an attractive and secure packaging.



## Gracias™ Solutions

Colorplast introduces the Gracias gifting and loyalty program to complement our product range. The Platform will allow businesses to develop, purchase and issue gift cards to their customers to attract more sales and loyalty.

# CONNECTIVITY

SIM, e-SIM/iOT & RECHARGE VOUCHERS



# Sim & Recharge Voucher

**COLORPLAST** offers a wide range of high quality SIMs from 2G SIM/USIM to the latest 4G LTE USIM.

We provide cost effective, end to end SIM Card solutions and services from designing of the card to its manufacturing, SIM applications and profile development, card personalization and fulfillment. Colorplast is making developments in the E-sim portfolio since 2018.

## ISO SIM



ISO sim are full sized cards that meet the ISO/IEC 7810:2003 ID-1 Standard reference. The card dimensions are 85.6mm X 53.98mm X 0.71mm. All three plug form factors are available on ISO sim.

## ECO SIM



ECO sim or Half sized cards come with the card dimensions of 42mm X 53.98mm X 0.71mm. All three plug form factors are available on ECOsim.

## QTR SIM



QTR cards sim come with the card dimensions of 42mm X 26.2mm X 0.71mm. All three plug form factors are available on QTR sim.

## MULTI SIM PACK



Colorplast offers a comprehensive range of innovative SIM card packaging formats that can be uniquely tailored to the consumer's individual mobile brand to give the consumer a competitive edge. Colorplast offers End to End In-house services of Designing, Printing & Final Packaging of SIMcards.

# eSIM – The Future of Mobility

An eSIM, also known as an Embedded Universal Integrated Circuit Card (eUICC), is an embedded SIM card which is fixed in a device at the manufacturing stage. It offers users the ability to change service provider Over-the-Air (OTA), without needing to physically change the embedded SIM card itself.

As the need for optimization of logistics and better connectivity increases, Colorplast looks to provide Device manufacturers and Telecom operators with eSIM solutions for seamless management of eUICC cards by offering greater convenience on device connection management with networks

## Consumer devices

For a range of devices, such as mobile phones & smart watches, Colorplast's eSIM solutions enable customers to be always connected and manage their subscriptions easily.

## IOT Devices

The connectivity of devices such as computers, wearables and tablets can be efficiently managed and optimized. Also, user profile types can be created more easily.

## M2M Devices

With rapid growth in connected objects, there is a wide variety of M2M applications including Automotive, POS, meters etc.

Colorplast's eSIM solutions enable these objects to be constantly connected and to be Securely Remotely managed so no local support is required.





# Secure Recharge Vouchers

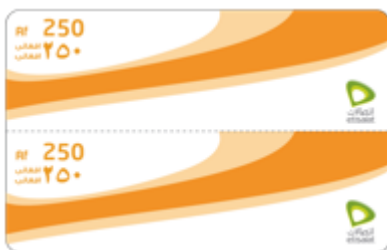
## MULTI SIM PACK



Colorplast offers a comprehensive range of innovative SIM card packaging formats that can be uniquely tailored to the consumer's individual mobile brand to give the consumer a competitive edge. Colorplast offers End to End In-house services of Designing, Printing & Final Packaging of SIM cards.



Since its inception Colorplast has been servicing the needs of mobile telecom operators for recharge scratch cards. It has the capability of manufacturing and supplying secure recharge scratch cards in all formats which are globally accepted. The list of global telecoms whose requirement of scratch cards that Colorplast has serviced work in every part of the world today





# ISO Certifications

## ISO 9001:2015



## ISO 27001:2013



## ISO 14001:2015





# EMV Certifications

## VISA Certificate

16 July 2020

Aseem Batra  
Colorplast Systems Pvt Ltd  
C-8, Sector-65,  
Noida, Uttar Pradesh 201301,  
India

**RE: Annual Letter of Approval**

Dear Aseem Batra,

The purpose of this letter is to confirm that **Colorplast Systems Pvt Ltd** located in **Noida, Uttar Pradesh, India**, has been approved by Visa to provide the following approved vendor services:

- Card Manufacturer;
- Chip Embosser;
- Chip Pre-Personalization;
- Card Personalizer - IC, Magnetic Stripe

Your registration as a Visa approved vendor is contingent upon your firm's ongoing compliance with the security requirements and the Approved Vendor Program Agreement. An on-site security assessment is required each year to validate compliance with Visa's program.

Your registration as a Visa approved vendor will be valid until **31 May 2021**. Your approval and approved services are posted on Visa's Global Registry of Service Providers (<http://www.visa.com/infocenter>).

If you have questions concerning this letter, please contact Visa at [vendorcompliance@visa.com](mailto:vendorcompliance@visa.com).

Sincerely,

*Daniel Chua Tong Siang*  
Daniel Chua Tong Siang  
Senior Director  
Ecosystem Risk

Colorplast Systems Pvt. Ltd.  
Registered Firm  
Noida, India 201301  
Registration No. 201911015PAR

## RuPay Certificate

**NPCI** **RuPay**

**Certificate of Compliance**

**COLORPLAST SYSTEMS PVT. LTD**  
Organization Registration Number : 20190622J3P08  
C-08 SECTOR - 65 NOIDA UTTAR PRADESH,  
GAUTAM BUDDH NAGAR - 201301, UTTAR PRADESH, INDIA

Audit Registration Number: 201911015PAR

RuPay Compliance Program Board confirms that the above site adheres to RuPay Card Quality & Security Standards, version 1.3. RuPay Compliance Program Board certifies the site mentioned above to perform the following activities:

<input checked="" type="checkbox"/> Card Manufacturing	<input checked="" type="checkbox"/> Magnetic Stripe Encoding
<input checked="" type="checkbox"/> Card Embossing/Indenting	<input checked="" type="checkbox"/> Chip Data Preparation
<input checked="" type="checkbox"/> Chip Embedding	<input checked="" type="checkbox"/> Chip Personalization - Contact
<input checked="" type="checkbox"/> Chip Personalization - Contactless	<input checked="" type="checkbox"/> PIN Mailer Handling
<input checked="" type="checkbox"/> Antennae Etching	

Certificate Number	Issue Date	Valid Until
201911015PAR	December 17, 2019	December 16, 2020

*[Signature]*  
Authorized Signatory

**Certificate Terms & Conditions:**

- Any change to the Product(s) and/or Service(s) identified in this certificate must be notified to the RuPay CP Board.
- Under no circumstances does this certificate include or imply any Product(s) and/or Service(s) warranties from NPCI, including, without limitation, any implied warranties of merchantability, fitness for purpose, or non-infringement, all of which are expressly disclaimed by NPCI.
- All rights and remedies regarding Vendor's Product(s) and/or Service(s) that which RuPay CP Board has granted this certificate shall be provided by the party offering such Product(s) and/or Service(s) and not by NPCI.
- Our opinion on compliance and subsequent testing of this certificate is based on the documentation and other information made available to us and data collected through physical inspection of the operations, systems and applications within the specified scope. Properly of any conclusions on the vendor's ability to deliver the mentioned activities in the future is subject to the risk that the validity of such conclusions may be altered because of lapses in maintenance of the compliance, changes to people, operations, infrastructure, systems and applications.

## Mastercard Certificate

Mastercard Global Vendor Certification Program

**Certificate of Compliance**

Certificate Holder:

**ColorPlast Systems Pvt. Ltd.**  
C-08 Sector 65  
Noida, Uttar Pradesh 201301  
India

This certificate provides evidence that the security configuration of the facility located at the address stated above has been assessed and is sufficiently compliant with the Payment Card Industry (PCI) Card Production and Provisioning Security Requirements to perform the checked activities. The stated facility is not authorized to perform services that are not checked. The Mastercard Certification Body has issued this certificate valid until April 30, 2021.

Card Production	Mobile Provisioning
<input checked="" type="checkbox"/> Card Manufacturing <input checked="" type="checkbox"/> Chip Embedding <input checked="" type="checkbox"/> Card Personalization <input checked="" type="checkbox"/> Chip Personalization	Trusted Service Manager Credential Management

**PIN**

Mailing  
Electronic Distribution

*Werner Fischer*  
Werner Fischer  
On Behalf of MasterCard

**April 1, 2020**  
Issuance Date

**2000015**  
Certificate Number

**Mastercard**  
2000 Purchase Street  
Purchase, New York 10577 USA

**April 30, 2021**  
Expiration Date

**211883**  
Customer ID

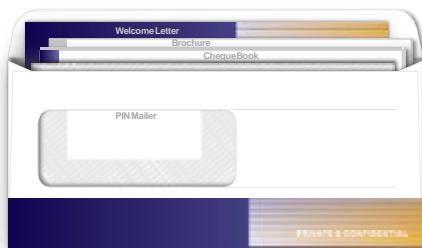
**90911**  
Billing ICA



## INTRODUCING NEW PRODUCTS



To compliment our range of ASTRA Cards, Colorplast is introducing an In-House capability to provide Private and Government Institutions with Welcome Kits, Gift Boxes and Stationary Items. We would like Financial Institutions to view us as a One-Stop-Shop for their Payment Card requirements.



These capabilities will include:

### 1. Welcome Kit

- ◆ Welcome Letter
- ◆ Brochures
- ◆ Cheque Book
- ◆ Pin Mailers



### 2. Box

Box with feature like Custom Designing, Hot Foil Printing, Value Added Printing, Complimentary Gift inside like a Wallet Add-on Cards, Electronic Gifts etc.



### 3. Attractive Gifts like Key-chains, Pens, USB Drives etc.





### VISION-2025

To be a Leading Digital Security Provider with specialization in the domains of Connectivity, Payments ,Loyalty/E-GIFT & Identity Management Business

Along with products, Colorplast aims to widen its strength to providing software solutions & services to each of its business verticals. This combination of products and after-sales solutions covers the entire spectrum from manufacturing to providing on-the-job solutions for its products to consumers.

Colorplast aims to imbibe the following developments for the different business verticals:

#### **CONNECTIVITY**

- ◆ Embracing e-SIM solutions & services in accordance with the latest trends in the Telecoms & Connectivity business.

#### **PAYMENT & TRANSIT**

- ◆ Introduction to manufacturing of Metal Cards along with providing Payment solutions for Banks (Mobile/Biometrics/Card) & Services related to Card management (Logistics/Collaterals/Stationary/Packaging)

#### **IDENTITY MANAGED SERVICES**

- ◆ Enrollment and issuance solutions for both digital and physical ID Cards along with end-to-end management of Secure Embedded Products

#### **LOYALTY & E-GIFT**

- ◆ Loyalty & E-Gifting: Providing Contemporary solutions & services through latest software technology to our esteemed consumers.



COLORPLAST

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C-8, SECTOR-65  
NOIDA - 201301  
UTTAR PRADESH, INDIA

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J-19, SECTOR-63  
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